

The New NiceLabel Product Family

The NiceLabel product family is growing and now includes three major product series: NiceLabel Standard Series, NiceLabel Enterprise Series and NiceLabel Developer Series. The extended NiceLabel family now offers a truly complete range of bar code and RFID label design and printing for mobile, desktop and enterprise environments, including label printing solutions for Windows and Web application developers.

NiceLabel Standard Series

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NiceLabel product series for bar code and RFID label design, printing and entry-level integration:

- **NiceLabel Express**—The basic label designer
- **NiceLabel Pro**—The advanced label designer for professional bar code and RFID labeling
- **NiceLabel Suite**—The full-featured, modular labeling solution for label design, integration and professional printing requirements

NiceLabel Enterprise Series

NiceLabel Enterprise Series

NiceLabel product series for centralized printing system management and integrated high-volume printing:

- **NiceLabel Print Center**—The enterprise solution for client-based label printing and centralized system management
- **NiceWatch Enterprise**—The enterprise solution for centralized integration of multi-threaded and high-volume label printing

NiceLabel Developer Series

NiceLabel Developer Series

The NiceLabel product series for software publishers and system integrators:

- **NiceLabel SDK** (Software Development Kit)—The label printing solution for Windows application developers
- **NiceLabel WebSDK** (Web Software Development Kit)—The label printing solution for Web application developers



NiceLabel Product	Label Design	Label Printing	Integration and Connectivity	System Management
Standard Series				
Express	••	••	N/A	N/A
Pro	•••••	•••	•••	•••
Suite	•••••	•••••	•••••	•••
Developer Series				
SDK	N/A	•••••	•••••	N/A
WebSDK	N/A	•••••	•••••	N/A
Enterprise Series				
Print Center	•••••	•••••	•••••	•••••
NiceWatch Enterprise	N/A	•••••	•••••	•••••



NiceLabel Series Comparison: The number of circles shows the level of recommendation for each product.

the professional
labeling software

NiceLabel

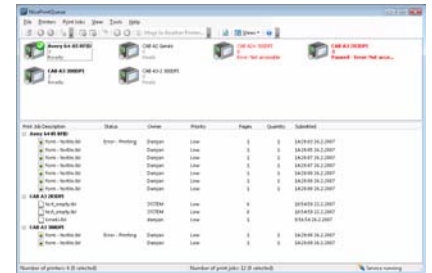
5 NiceLabel Standard Series Version 5 New Version, New Tools, New Features.

NicePrintQueue – Take control of your printers

You can compare this new module with the Windows spooler; however, the **NicePrintQueue** offers more control over network printers and more functionality.

NicePrintQueue offers you the following benefits:

- Complete control over the printing process
- See all installed printers and their status
- See all print jobs and their status
- Move print jobs from one printer to another with drag-and-drop action. Even among thermal printers of different brands

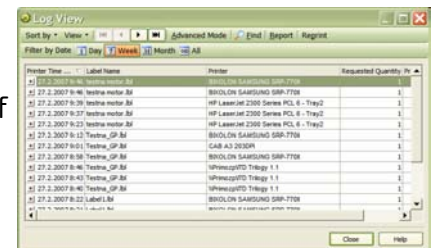


NicePrintQueue—The print job manager module

The NicePrintQueue module is included with **NiceLabel Pro** and **NiceLabel Suite**.

Label reprint and job logging

- Track print job history and reprint any job from the print log
- Complete overview of the history of print jobs, data used on the label and quantities of printed labels
- All data is stored for fast and easy reprinting of print jobs; no need to repeat label design and setup
- Reprint archived data on different printers



Print log view in NiceLabel

Complete support for multi-lingual label design and variable data

NiceLabel is now **Unicode compliant in all modules**, which is important for multi-lingual printing operations. Unicode support enables you to work with data values formatted not only in the language selected in your regional settings, but with all languages supported by your Windows operating system. In addition, with **NiceForm**, you will be able to design your own Unicode compliant printing applications for multi-lingual environments.

Additional new features

- Variable label length—label length will adjust automatically to the amount of printed variable data
- Export label to an image—variable image formats
- Best fit options—fit by size and fit by font scaling
- Windows Vista certification
- and more...

To learn more about all of the new features, please see the Release Notes at www.nicelabel.com.

Pocket NiceLabel now .NET compliant

Pocket NiceLabel is now built on the .NET Compact Framework 2.0. and supports a wide range of mobile devices. The new Pocket NiceLabel is a future-ready application for every Windows mobile project. Enhanced API functions enable persistent storage and recovery for application developers.



ISV Software Solutions

For additional information on NiceLabel visit

www.nicelabel.com



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